

A&WMA

2023 Vision, Focus Areas, Goals & Outlook

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A&WMA Southern Section Annual Meeting and Technical Conference
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2023 Vision

Current (and future potential) members will consider the A&WMA to be the ‘go to’ venue and source for all networking and continuing education activities associated with environmental management of air and waste-related issues

Who We Are ...

Mission: to assist in the professional development and critical environmental decision-making of our members to benefit society.

Core Purpose: To improve environmental knowledge and decisions by providing a neutral forum for exchanging information.

Visionary Goal: To be recognized as the leading organization for exchange of global environmental knowledge, ideas and solutions.

Core Values ...

Benefit society and the environment

Inclusiveness and respect for multiple points of view

High ethical standards and integrity

Life-long learning and development

2023 BOD Focus Areas & Goals

Maintaining some
continuity from
2022

MEMBERS



INCLUSIVITY



MEETINGS



2023 Focus Areas & Goals for the Board of Directors

Members

- ❖ Continue to focus on adding new members and retaining existing members
- ❖ Goals: Add ≥ 200 Members & Lose ≤ 50 Members

Inclusivity

- ❖ Add the focus of creating an environment that encourages a more inclusive professional organization (from the perspective of racial & ethnic minorities)
- ❖ Goals: 'quotas' inappropriate \Rightarrow difficult to gauge success ... for now, look around, notice who is participating - is it a diverse crowd? If not, strive to make it more so.

Meetings

- ❖ Continue to focus on the quality, timeliness (and cost-effectiveness, e.g. price-points) of our offerings (content, content, cost, and content)
- ❖ Goals: 5-6 Specialty Conferences & 10-12 Webinars with attendance $\geq 15\%$ above budgeted number for each

Association Update

The Good

- ❖ ACE sponsorships were (slightly) above budget
- ❖ Membership slightly increasing - up from ~3,450 in Sep. 2022 to ~ 3,700
- ❖ Membership Dues Taskforce (Heidi Hollenbach) has completed its work ...
- ❖ Progress Being Made by Sustainability/ESG Taskforce (Ram Ramanan)
- ❖ HQ in the process of updating membership forms regarding DEI initiative
- ❖ Six Specialty Conferences from September through December 2023
(1 of the 2 completed is on track to meet budgeted total revenue expectations)
- ❖ 5 Successful Webinars so far this year, with 6 more a definite GO for the remainder of 2023

Association Update

The Not-so-Good

- ❖ Nearly 800 lapsed/non-renewed memberships from January to August 2023
- ❖ No positive revenue generation from Specialty Conferences or Webinars in first five months of 2023
- ❖ ACE exhibitors ~38% below budget ACE registrations ~10% below budget
 - ACE did not meet overall revenue expectations (due to above - expenses were kept very well in-check) - actual vs budgeted revenue of \$84K vs \$222K
- ❖ 1 Specialty Conference barely broke even (only slightly in the black)

REFOCUS on Finances (REVEUE GENERATION) for Remainder of 2023

Money (REVENUE)

- ❖ End-of-August financials indicate that we're ~ \$77K below forecast, which we need to work to make up for.
- ❖ While Board is continuing to focus on MIM, we are refocusing on revenue generation but can only do so much - need all hands on deck (Education, S&C, Tech. & YP Councils) to help!
- ❖ What can Councils do in this regard?



Councils to Focus on REVEUE GENERATION

Education

- ❖ Continue work of Sustainability/ESG Taskforce - set up specialty conference and webinar in second half of 2023
- ❖ Increase student participation (inc. HBCU, etc.)

Sections & Chapters

- ❖ Work w/BOD for S&C Outreach
- ❖ Convert 'local members' to full (international) members

Councils to Focus on REVEUE GENERATION

Technical

- ❖ Ensure Specialty Conferences are financially successful
- ❖ Work with Ed. Council to provide more Webinars

Young Professional Advisory

- ❖ Ensure YP's are satisfied with their membership and plan to continue for their career (periodic surveys?)
- ❖ Help connect YP's to other Councils where they can best contribute

A&WMA SWOTs

Strengths

- ❖ Providing networking, personal and career growth opportunities
- ❖ EM and Journal
- ❖ Annual Conference
- ❖ Regulatory Updates

Weaknesses

- ❖ Declining membership, lack of inclusivity
- ❖ Dilution of message
- ❖ Limited International member participation
- ❖ Industry (regulated) and Regulatory (Federal, State/Local) participation
- ❖ Revenue generation activity coordination (between the Councils)
- ❖ Costs (membership, conferences, webinars)

A&WMA SWOTs (continued)

Opportunities

- ❖ The Internet - can connect more with our members and increase our offerings (i.e., webinars, etc.).
- ❖ The use of our members as subject matter experts
- ❖ Increase participation at the Annual and Specialty Conferences and webinars
- ❖ We can (should) be the ‘gold standard’ of environmental professional associations (at least in the air and waste management industries)

Threats

- ❖ The Internet - free offerings by others
- ❖ Other professional associations (e.g., industry-specific, etc.)
- ❖ Tightening budget constraints
- ❖ Restricted travel (funding) - COVID/etc., sustainability concerns

Upcoming Events - 2023 Specialty Conferences

Electric Power Transformation: Energy, Environment, Policy, Technology

September 26-27, 2023 • Pittsburgh, PA



⇒ Completed yesterday

Advancements in Vapor Intrusion and Emerging Contaminant Air Quality Issues

October 3-4, 2023 • Chicago, IL



⇒ Conference Program Available

Environmental Justice From Policy to Practice

October 23-24, 2023 • Arlington, VA



⇒ Conference Program Available

AIR QUALITY MEASUREMENT METHODS AND TECHNOLOGY

November 14-16, 2023 • Durham, NC



⇒ Conference Program Available

48th Annual A&WMA Air Information Exchange

December 6-7, 2023 • Durham, NC

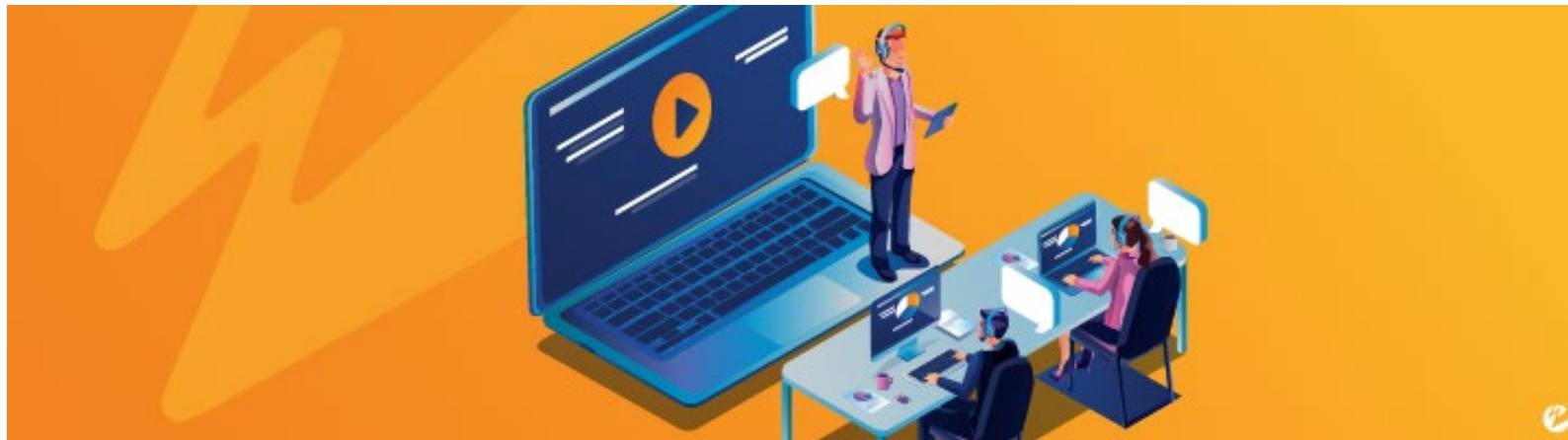


⇒ Details and Registration Coming Soon

Upcoming Events - 2023 Webinars

Definite GO:

- ❖ How to Achieve Corporate ESG Excellence Driven by Data Collaboration and Integrity - Wednesday Oct. 11th & Thursday 12th
- ❖ Oil and Gas Regulations - Thursday Oct. 19th
- ❖ Air Toxic Risk Communications - Wednesday Oct. 25th
- ❖ Decarbonization Beyond Renewables - Thursday Nov. 2nd
- ❖ PFAS - Monday Nov. 13th
- ❖ New Source Review - Tuesday Dec. 12th





to the



Air & Waste Management Association
GEORGIA CHAPTER

of the



AIR & WASTE MANAGEMENT
ASSOCIATION
SOUTHERN SECTION

For receiving the Chapter Cup Award TWO YEARS IN A ROW!!!



Other Items

Board of Directors Elections:

- ❖ Coming in November 2023
- ❖ Need to choose President-Elect and 2-3 Directors

Honors and Awards nominations will be held in November and December - watch for updates!

Student Awards and Scholarships

- ❖ Scholarship details will be posted in October 2023 and application deadlines are in January 2024
- ❖ Nominations for master's thesis and doctoral dissertation (awarded at the 2024 ACE) will soon be opened and accepted through January 2024
- ❖ And more ... !

2024 Annual Conference - Calgary Canada

SAVE THE DATES!

Air & Waste Management Association's 117th
Annual Conference & Exhibition

June 24-27, 2024 • Calgary, AB



Air & Waste Management Association's 117th Annual Conference & Exhibition

Emissions Reductions for Sustainable Energy Futures

June 24-27, 2024 • Calgary, AB



Questions/Discussion

