

*Regulatory Relationships
Industry Perspective
A&WMA Southern Conference
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September 28, 2016

PROJECTS & PERMITS – THE HOW

- DEVELOP
- OUTREACH
- ENGAGE & COLLABORATE
- EDUCATE
- COMMUNICATE

DEVELOP THE PACKAGE

- Don't just meet the requirements
- Help the regulators make the best decisions by giving them the best, most accurate information
- Identify the hazards before the regulators have to and be prepared to address them
- Be quick to respond to requests for more information from regulators or the public
- Fill out a complete application and update as information changes (name changes, contacts, design changes, status)

OUTREACH

- “Outreach” is generally defined as two-way communication between individuals and/or groups of individuals focused on information exchange, without expectation of immediate outcomes
- The goal is to create and sustain mutually beneficial relationships
- Listen, communicate, and solicit feedback
- Hold informative meetings with key stakeholders
 - Open House, LEPC, local civic and business clubs, local leaders
- Engage local community
 - Local officials, near neighbors, industry partners, economic development foundation, non-profits, and press

ENGAGE & COLLABORATE

- Engage and educate stakeholders, including the permitting agencies and potential opponents about the industry, as well as the project
- Utilize technology to manage and document stakeholder interactions
- Consider Community Advisory Panel - they should be part of the project development team from the onset and can help guide you
- Develop the outreach plan to align with project goals and schedules

EDUCATE

- Give site tours
- Discuss the design, the function, and the operation of the project
- Have some educational materials to give to stakeholders
- Respond honestly and in a timely manner to concerns raised by public officials
- Educate the permit writers if need be
 - High turnover or new engineers
 - Invite them to the site to see and understand
 - Show them similar projects in other states or regions

COMMUNICATE

- Establish a schedule with regulators
- Have regular update meetings with regulators and community/stakeholders
- Be prepared to answer questions
- Discuss the public notice period
 - Ensure the public has access to documents (it's in your best interest)
- Respond to all requests for information from regulators afterward quickly to help them complete the public notice process

CONCLUSION

- The successful implementation of a project (i.e., from project inception to abandonment) has become increasingly important as public awareness of and involvement with projects continues to grow
- Ultimately, better communication and education will lead to decisions and actions that ensure the highest levels of environmental protection, provide opportunities for public participation, and improve timely processing for projects and permits by our regulators.

THANK YOU!
QUESTIONS?

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